

REP HEADLINE# 8341326  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP

AUG4/16 11.21  
\*\*\* KPLC-TV \*\*\*

ADV # ADV. NAME POLI/C FAYARD/D/SEN/LA

REP. # OFF. # SALESMAN #

AGY # AGY. NAME CANAL PARTNERS MEDIA

BUYER NAME AMY MILLS

1027 33RD STREET NW SUITE 140

SALES PRSN WA- FRANK LEBLANC

WASHINGTON, DC 20007

ORDER # CONTRACT # 8341326

CLASS: NATL. LOCAL REGIONAL

PRDCT FAYARD FOR SENATE EST#4419 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV7/16 NOV8/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG4/16 11.21

REP: NEW ORDER  
TTL \$4915 @ 31X  
PLS CFM  
THX, ALEX FOR FRANK

POL 1324

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
25 WHITTLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

Faya 11.07-11.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 724  
AGENCY PRODUCT CODE = 834  
AGENCY EST# = 4419

1			1000P-1035P	30		\$405.00	11/7	11/7	1		MON	1
PROGRAM : 7 NWS 10P												
CON COM1: 7 NWS 10P												
2			1000A-1100A	30		\$40.00	11/7	11/7	1		MON	1
PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1035P-1135P PROGRAM : TONIGHT SHOW -FALLON CON COM1: TONIGHT SHOW -FALLON	30		\$110.00	11/7	11/7	1		MON	1
4			1130A-1200N PROGRAM : KPLC MIDDAY NEWS CON COM1: KPLC MIDDAY NEWS	30		\$35.00	11/7	11/7	1		MON	1
5			1135P-1235A PROGRAM : LATE NIGHT SETH MEYERS CON COM1: LATE NIGHT SETH MEYERS	30		\$10.00	11/7	11/7	1		MON	1
6			1230P-130P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$100.00	11/7	11/7	1		MON	1
7			1235A-105A PROGRAM : LAST CALL W/ CARSON DA CON COM1: LAST CALL W/ CARSON DA	30		\$5.00	11/7	11/7	1		MON	1
8			1200N-1230P PROGRAM : LIVE @ NOON CON COM1: LIVE @ NOON	30		\$115.00	11/7	11/7	1		MON	1
9			130P-230P PROGRAM : HARRY CONNICK CON COM1: HARRY CONNICK	30		\$40.00	11/7	11/7	1		MON	1
10			300P-400P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$50.00	11/7	11/7	1		MON	1
11			400P-430P PROGRAM : 4P NEWS CON COM1: 4P NEWS	30		\$150.00	11/7	11/7	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			900P-1000P	30		\$500.00	11/7	11/7	1		MON	1
PROGRAM : TIMELESS CON COM1: TIMELESS												
22			1000A-1100A	30		\$40.00	11/8	11/8	1		TUE	1
PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC												
23			1130A-1200N	30		\$35.00	11/8	11/8	1		TUE	1
PROGRAM : KPLC MIDDAY NEWS CON COM1: KPLC MIDDAY NEWS												
24			500A-530A	30		\$85.00	11/8	11/8	1		TUE	1
PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE												
25			530A-700A	30		\$215.00	11/8	11/8	2		TUE	2
PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE												
26			700A-900A	30		\$140.00	11/8	11/8	2		TUE	2
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
27			900A-1000A	30		\$65.00	11/8	11/8	1		TUE	1
PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC												

CONTRACT TOTAL \$4,915.00  
 TOTAL SPOTS 31

NOV/16 \$4,915.00

MARKET TOTALS \$6,922 KPLC 71% KVHP 29% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KPLC - TV Lake Charles, LA

**Date:**

08/03/2016

I, Amy Mills,  
being/on behalf of: Fayard, Caroline, a legally  
qualified candidate of the Democratic political  
party for the office of: US Senate  
in the General  
election to be held on: 11/08/2016  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 11/07/2016

Date of Last Broadcast: 11/08/2016

**Total Charges:** \$\*\*\*\*\*4,177.75 NET



**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

<b>Contract / Revision</b> POL1326 /		<b>Alt Order #</b> 08341326
<b>Product</b> FAYARD FOR SENATE		
<b>Contract Dates</b> 11/07/16 - 11/08/16		<b>Estimate #</b> 4419
<b>Advertiser</b> POL/Fayard, Caroline/US Senate		<b>Original Date / Revision</b> 09/12/16 / 09/13/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Frank LeBlanc	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV13041	<b>Advertiser Code</b> 724	<b>Product 1/2</b> 834
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	11/07/16	11/07/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$405.00				
2	KPLC	11/07/16	11/07/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$40.00				
3	KPLC	11/07/16	11/07/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$110.00				
4	KPLC	11/07/16	11/07/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$35.00				
5	KPLC	11/07/16	11/07/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$10.00				
6	KPLC	11/07/16	11/07/16	Days of Our Lives	12:30 PM-1:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$100.00				
7	KPLC	11/07/16	11/07/16	Last Call With Carson Daily L	12:35 AM-1:05 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$5.00				
8	KPLC	11/07/16	11/07/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$115.00				
9	KPLC	11/07/16	11/07/16	RI M-F 130-2p	1:30 PM-2:30 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$40.00				
10	KPLC	11/07/16	11/07/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$50.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL1326 /	08341326

Contract Dates	Product	Estimate #
11/07/16 - 11/08/16	FAYARD FOR SENATE	4419

Advertiser	Original Date / Revision
POL/Fayard, Caroline/US	09/12/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	KPLC	11/07/16	11/07/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$150.00				
12	KPLC	11/07/16	11/07/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$35.00				
13	KPLC	11/07/16	11/07/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$85.00				
14	KPLC	11/07/16	11/07/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
15	KPLC	11/07/16	11/07/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	2-----				2	\$165.00				
16	KPLC	11/07/16	11/07/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$405.00				
17	KPLC	11/07/16	11/07/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$305.00				
18	KPLC	11/07/16	11/07/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	2-----				2	\$140.00				
19	KPLC	11/07/16	11/07/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$550.00				
20	KPLC	11/07/16	11/07/16	Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$65.00				
21	KPLC	11/07/16	11/07/16	Monday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$500.00				
22	KPLC	11/08/16	11/08/16	Today Show III	10:00 AM-11:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$40.00				
23	KPLC	11/08/16	11/08/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$35.00				
24	KPLC	11/08/16	11/08/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$85.00				
25	KPLC	11/08/16	11/08/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-2-----				2	\$165.00				
26	KPLC	11/08/16	11/08/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-2-----				2	\$140.00				

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**(337) 439-9071**

[www.kplctv.com](http://www.kplctv.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL1326 /	08341326

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/07/16 - 11/08/16	FAYARD FOR SENATE	4419

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Fayard, Caroline/US	09/12/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
27	KPLC	11/08/16	11/08/16	Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$65.00				
<b>Totals</b>								0.00				31	\$4,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	31	\$4,700.00	(\$705.00)	\$3,995.00
<b>Totals</b>	31	\$4,700.00	(\$705.00)	\$3,995.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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